

HOW WE MARKET YOUR PROPERTY

Our strategic plan ensures your property is seen by all the right buyers. Each effort works to drive traffic to your property's page on our website.



PRINT ADS

We blanket your local and regional area with ads to announce your auction and/or property for sale.



FOR SALE SIGNS

We place signs to identify and advertise the property being sold.



PERSONAL CONTACT

We contact our list of past buyers, sellers, interested buyers, & auction attendees.



DIRECT MAIL

Thousands of color brochures are mailed to surrounding landowners, potential buyers, and business professionals.



RADIO ADS

Local & regional advertising to targeted audiences.

NEWSLETTER

Published quarterly, our "Land News" newsletter is mailed to over 34,000+ landowners in 33 counties in eastern CO and western NE/KS, and to our database of business professionals and buyers.



DIGITAL & SEARCH ENGINE MARKETING

We make sure your property is seen by qualified buyers across the internet and in Google ads.



THIRD PARTY

We advertise on farm and ranch websites like Lands of America, Land Watch, Ranch Flip, etc., which generate over 1M visits/month to their sites.



RECK AGRI WEBSITE

Our website is the centerpiece of our marketing program. All methods are intended to drive traffic to our web pages. Get worldwide exposure 24/7/365 to expose property to a pool of buyers that traditional advertising cannot reach. Our site averages over 14,000+ visits/month.

EMAIL/TEXT BLAST

We send regular email and text blasts to our large and growing database of interested buyers and business professionals. Blasts feature properties for sale/under contract/sold, along with auction announcements and other timely info.



RECK BLOG

People follow our blog because it's a valuable source of current land information.



SOCIAL MEDIA

We start conversations about your property on Facebook, Twitter, LinkedIn and Instagram.



“ We've sold two farms through Reck Agri. One had been in the family for 60 years and the other for 100. So it was a tough and emotional decision for sure. That's why we chose to work with someone we could trust. **”**

